



ELECTRIC IMP EXECUTIVES TO SHARE IOT CONNECTIVITY AND SECURITY EXPERTISE

LOS ALTOS, Calif. – September 4, 2016 – September and October 2016 will find Electric Imp, a global platform provider for Internet of Things (IoT) secure connectivity and application enablement, speaking at major industry and partner conferences across the United States, Europe and Asia. Electric Imp executives Hugo Fiennes, CEO and co-founder, and Oliver Hutaff, CFO and COO, will share insights and deep expertise at the conferences. They will also join expert panels with executives from Eaton Corporation, Electric Power Research Institute (EPRI), and other industry experts to discuss security in utility-scale energy management, industrial IoT security, and the business behind making things “smarter.”

The events include:

IoT Design Conference by Electronics Weekly

When: September 15, 2016

Where: CodeNode in London, England

Session: Ruling out WiFi for battery-powered sensors? Maybe you shouldn't...

The IoT Design Conference 2016 will present real-world examples of embedded hardware running secure software and how it transforms new and even existing applications into IoT applications, opening new and exciting business opportunities for OEMs and suppliers.

In Fiennes’ session, he will share considerations for lightweight sensing in the IoT and provide insight into the demands of a secure, natively cloud-connected edge device. Fiennes will also present an open reference design for a multi-sensor platform.

Industrial Internet Consortium (IIC), West Coast Security Forum

When: October 6, 2016

Where: RTI Headquarters Sunnyvale, California, USA

Fiennes joins a distinguished panel of experts from ABB, Belden, Infineon Technologies and Rubicon Labs to discuss “The Business Viewpoint of Securing the Industrial Internet.” Electric Imp is an active member of the IIC, which is an international not-for-profit consortium setting the architectural framework and direction for the Industrial Internet. The IIC’s West Coast Security Forum is a complementary public forum that features networking, in-depth panels, expert presentations and live demonstrations.

IoT Security Summit

When: October 17-19, 2016

Where: Boston, Massachusetts, USA

Session: October 18 at 13:40, How utilities are changing home energy management.

Fiennes joins industry experts Ron Thompson, Director of Business Development for Innovation/Emerging Markets at Eaton, and Dr. Mark Duvall, Director Plug-in Hybrid Electric Vehicles Power Delivery & Utilization for Electric Power Research Institute (EPRI), to discuss “How utilities are changing home energy management.”

The IoT Security Summit is billed as the only conference dedicated to IoT Security, Privacy and Blockchain. Attendees represent business and technology Chief Information Security Officers, technology and business executives from some of the world’s largest corporations.

Demonstrations:

Electric Imp secure IoT solutions for Energy and Smart Buildings showcased at booth 313.

Lux Executive Summit Asia

When: October 18-19, 2016

Where: Tokyo, Japan

Hutaff will share business benefits and customer success stories of disruptive technologies and how they deliver the real-world IoT implementations and their results from IoT. The 2016 Lux Executive Summits are *invitation-only* events that bring together executives from some of the world’s largest companies, people responsible for innovation, new business development, and corporate strategy at leading multi-national corporations, along with selected leading entrepreneurs, policymakers, venture investors, and financiers.

About Electric Imp

Electric Imp helps more than 100 manufacturers and enterprises transform the world through the power of secure IoT connectivity. Over a million devices have been built with our highly secure platform as a service, with devices deployed and managed in 105 countries. Our unique solution - featuring fully integrated hardware, OS, security, APIs and cloud services purpose-built for the IoT - dramatically decreases cost and time to market while increasing security, scalability, and flexibility. The Electric Imp platform enables innovative commercial and industrial applications and empowers manufacturers to manage and quickly scale their connected products and services to millions of users. Electric Imp, founded in 2011, is located in Los Altos, California, and Cambridge, England. For more, visit <https://electricimp.com>.

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