



ELECTRIC IMP ANNOUNCES PLATFORM-NATIVE BLUETOOTH LE SUPPORT FOR IOT APPLICATIONS

LOS ALTOS, Calif. – December 7, 2017 – Electric Imp today announced its platform now supports Bluetooth Low Energy (LE) communication, enabling manufacturers to quickly and easily address applications requiring local wireless connectivity.

With WiFi and Bluetooth LE supported natively, the Electric Imp platform can target a wide range of new use cases such as asset tracking, beacon management, wireless sensor integration, local smartphone connectivity, and other low power, low throughput communication applications.

As with the security features of impOS, the Bluetooth LE stack is continuously maintained and updated by Electric Imp, relieving customers of the burden of long-term security and compatibility maintenance. APIs provide powerful facilities such as advanced advertising filtering and GATT server management, enabling complex applications to be delivered quickly without extensive Bluetooth or embedded expertise.

“Support of Bluetooth LE is another way Electric Imp has made it easier and faster for manufacturers to connect and deploy secure IoT-enabled devices,” said Hugo Fiennes, CEO and Co-founder of Electric Imp. “Through our powerful platform and robust partner ecosystem, Electric Imp enables manufacturers to focus on their core strengths, bringing greater value to the products they offer customers.”

The imp004m WiFi/Bluetooth module, manufactured and distributed by Murata, is the first with Bluetooth LE capability. Tested and approved by both wireless regulatory agencies and the Bluetooth SIG, the highly integrated module makes prototyping and shipping hybrid WiFi/Bluetooth applications easier than ever before.

For more detailed technical information, please see the Electric Imp Developer Center documentation.

About Electric Imp

Electric Imp helps more than 100 manufacturers and enterprises transform the world through the power of secure IoT connectivity. Over a million devices have been built with our highly secure platform as a service, with devices deployed and managed in 105 countries. Our unique solution - featuring fully integrated hardware, OS, security, APIs and cloud services purpose-built for the IoT - dramatically decreases cost and time to market while increasing security, scalability, and flexibility. The Electric Imp platform enables innovative commercial and industrial applications and empowers manufacturers to manage and quickly scale their connected products and services to millions of users. Electric Imp, founded in 2011, is located in Los Altos, California, and Cambridge, England. For more, visit <https://electricimp.com>.

electricimp.com
(650) 383-7143
5150 El Camino Real C31
Los Altos, CA 94022

John Giddings
Public Relations
john.giddings@electricimp.com
(650) 245-2782